

# Biography

Renata Elias, CBCP  
Senior Vice President

## CURRENT RESPONSIBILITIES

Renata Elias is a Senior Engagement Lead within Marsh Advisory's Strategic Risk Consulting Practice. She provides counsel and support to clients in a wide range of sectors with organizational resilience crisis management, emergency response, workplace violence (including active shooter), crisis communications, business continuity, pandemic response planning, reputational risk, and disaster and crisis response.



## EXPERIENCE

Renata brings to Marsh experience in experience in both the public and private sector including, but not limited to retail/wholesale, higher education, technology, manufacturing, hospitality, sports and entertainment, and government segments. Her years of experience include development of crisis management, emergency response, evacuation, crisis communications, and business continuity plans to support retail operations. She also has vast experience with the design, development, conduct, and evaluation of awareness/training and exercises including tabletop sessions and functional exercises for retail/grocery headquarter response and recovery teams.

Prior to joining Marsh, Renata served as the Emergency Planning Officer at the North Shore Emergency Management Office, covering the Districts of North and West Vancouver in addition to the City of West Vancouver. Duties included responsibility for emergency planning, preparedness, response, and recovery activities in addition to crisis communications and pandemic planning. Other roles included serving on the 2010 Winter Olympic Games Emergency and Security Planning Committee, spearheading local responses to area disasters, and developing a comprehensive communications strategy and accompanying crisis communications plan for the agency.

Her career in emergency and crisis management within the public sector began as the Emergency Planning Coordinator for the City of Richmond, home of the Vancouver International Airport. Besides responding to aviation incidents, she participated in monthly airport tabletop exercises and tri-annual full-scale exercises. Renata also worked very closely with local government response agencies and stakeholders in aviation mass fatality working groups and was a member of the Disaster Victim Identification (DVI) Task Force.

She began her career in emergency and crisis management as the Manager of Emergency Response at Harmony Airways where she created a highly acclaimed air carrier response and preparedness program. The program was created from the ground level including a Corporate Emergency Response Plan, Emergency Training Program, Threat Guidelines, Station Response Plans, Family Assistance and Mobile Response Team Plans, and a Spill Response Plan. Renata also designed, assembled, and managed the Response Centre at Corporate Headquarters. She now conducts guest lectures on aviation emergency planning and response at Vaughn College of Aeronautics and Technology as well as volunteering as a member of the Special Assistance Team with the Family Assistance Foundation.

Renata is also a former member of the Vancouver Police Department, where she served for 10 years at the rank of Reserve Corporal. Her duties included general policing duties, as well as providing security and policing support for many high profile events.

## EDUCATION, CERTIFICATIONS, AFFILIATIONS, ADDITIONAL QUALIFICATIONS

- BSc, Emergency Management
- Emergency Management Certificate, Justice Institute of British Columbia
- Certified Business Continuity Professional (CBCP), Disaster Recovery Institute – Canada (DRI)
- NFPA 3000 Active Shooter/Hostile Event Program Specialist (NFPA)
- Corporate Crisis Management Certified, Management and Strategy Institute (MSI)
- Incident Command System (ICS) 100, 200, 300, Justice Institute of British Columbia and Federal Emergency Management Agency (FEMA)
- Professional Development Series, Federal Emergency Management Agency (FEMA)
- Civilian Response to Active Shooter Events Instructor, The Texas A&M University System

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- Member, International Association of Emergency Managers (IAEM), Disaster Recovery Institute (DRI Canada), International Crisis Management Conference (ICMC), National Fire Prevention Association (NFPA)