

PRIMA Chapter News - December 2024



PRIMA events

You don't need to be a PRIMA member to participate in PRIMA's events. However, you'll save on the cost of registration if your entity or organization is a PRIMA member.

Sign up for PRIMA's Emerging Tech & Risk Symposium



Explore how Artificial Intelligence (AI), cybersecurity, and data privacy are reshaping public risk management at PRIMA's Emerging Tech and Risk Symposium!

This three-day virtual symposium will provide critical insights and strategies to help you mitigate risks and maximize the benefits of emerging technologies within your entity.

Our lineup of dynamic speakers are some of the most respected voices in tech who will bring a wealth of expertise to every session. **Registration is FREE for PRIMA members** and \$450 for non-members.

Don't miss the chance to enhance your knowledge of managing emerging risks in today's technology-driven landscape! Register here.

2025 PRIMA Leadership Academy



Join PRIMA on March 4 and 5, 2025 in Alexandria, VA for PRIMA's Leadership Academy. For more information and to register, please go to the [PLA Website](#). Please also check out the [2025 PLA Brochure](#) and the [2025 PLA Agenda](#).

Once you have registered for PLA, please make your hotel reservations. To make your hotel reservations, please go to the link for the [hotel block](#). The PLA hotel block is available through **February 3, 2025**.

2025 Annual Conference



Registration for PRIMA25 opens in January 2025. Please monitor PRIMA's website and social media pages for more information.

PRIMA awards

Applications for 2025 PRIMA Awards now open!



Each year during PRIMA's Annual Conference, PRIMA celebrates individuals and public entities that have made exceptional contributions to the public risk management profession. This is a time to honor your hard work on behalf of your organization and the communities you serve!

The 2025 awards will be presented during the PRIMA Awards Program and Luncheon on Monday, June 2, 2025 in Seattle, WA.

PRIMA members who have developed innovative programs or products or demonstrated an outstanding commitment to public sector risk management are invited to apply for the following awards:

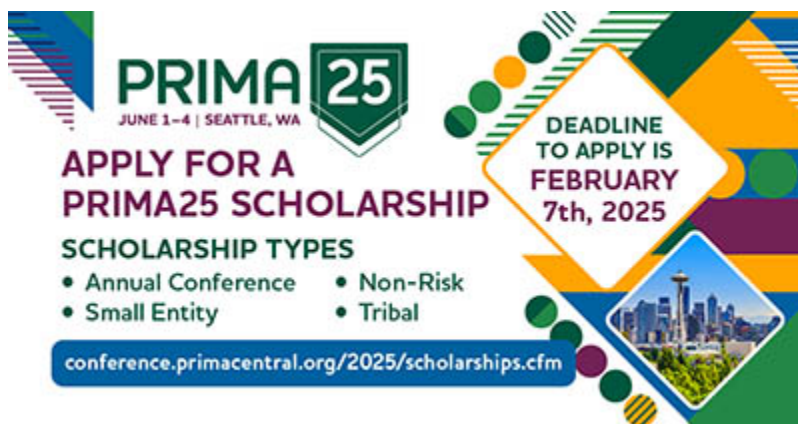
- Public Risk Manager of the Year Award
- Outstanding Achievement for Public Risk Management Program
- Outstanding Achievement for a Public Risk Management Product
- Outstanding Achievement for an Intergovernmental Risk Pool Program or Product
- Outstanding Achievement for Enterprise Risk Management
- Chapter Recognition Award
- Chapter Service Award

[Click here for more information and to apply.](#)

The application deadline is February 28, 2025

PRIMA scholarships

Applications for 2025 PRIMA Awards now open!



PRIMA is dedicated to empowering your career growth and ongoing education by offering multiple conference scholarships annually. Don't miss your chance - **apply now for the opportunity to attend PRIMA25 in Seattle, June 1 - 4, 2025!**

The annual conference scholarship enables risk management professionals lacking company financial support to have the opportunity to attend the annual conference.

Each scholarship is valued at nearly \$1,500, including:

- Complimentary full conference registration
- Three night stay in Seattle
- \$250 stipend

Scholarships opportunities available:

- Annual Conference Scholarship
- Non-Risk Scholarship
- Small Entity Scholarship
- Tribal Scholarship

The deadline to apply is February 7, 2025. For more information and to apply, [click here.](https://conference.primacentral.org/2025/scholarships.cfm)

PRIMA cyber membership sale



If your entity or organization isn't a PRIMA member, now is a great time to join. **From now through December 16, enjoy a 20% discount on your first year of membership dues.** Please use the discount code **Cyber24**. [Join today.](#)

Questions? Contact Paul Gerard, Manager of Membership, at (703) 253-1266 or membership@primacentral.org. **Please note this offer is for new members only.**

PRIMA Board applications now being accepted

Each year, PRIMA selects **government** members to serve on its board of directors. Serving on the Board offers you a unique opportunity to contribute to advancing the public risk management profession on a national level!

Serving on the PRIMA board comes with numerous benefits, including:

- Playing a significant role in advancing your profession
- Strengthening the value of PRIMA to the risk management community
- Exchanging ideas and perspectives with other volunteer leaders

Any **designated voting representative** directly employed by the entity they represent is eligible to serve as a PRIMA board member.

Don't miss this chance to shape the future of PRIMA and your profession. Apply today!

[Download an application](#)

Note: In order to serve on PRIMA's Board of Directors, you must be a Government Member of PRIMA.

PRIMA education/resources

Please check out [PRIMA's website](#) to learn more about additional educational opportunities and resources available.

PRIMA membership

The Public Risk Management Association (PRIMA) is the one-stop resource for education and training, risk resources, and networking opportunities for public sector risk managers.

For more information about PRIMA membership, please contact Paul Gerard, Manager of Membership, at (703) 253-1266 or membership@primacentral.org.

Please also check out PRIMA's [membership brochure](#).

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