



October 2025

PRIMA member news

Last chance! Pioneer Excellence Award applications are due Oct. 15



PRIMA wants to recognize a long-term member who has made outstanding contributions to the association and the public risk industry.

Purpose & Requirements:

The purpose of the Pioneer Excellence Award is to recognize individual members for outstanding accomplishments in the following:

- advancing PRIMA membership goals
- knowledge of public entity risk management skills
- aware of and informed about industry goals and trends
- welcoming of new PRIMA members

We're looking for nominees who:

- have been PRIMA members for 15 years or more
- can describe what they have gained by being a PRIMA member
- possess knowledge of public entity risk management skills, industry goals, and trends

The lucky winner will receive:

- a framed and personalized certificate of excellence
- a one-page spotlight in *Public Risk* magazine
- announcements on PRIMA's social media channels, including their photo and a quote

This is a great opportunity to recognize a colleague or you can nominate yourself! Complete the nomination form and email it to pgerard@primacentral.org.

[Download an application](#)

Nominations are due by October 15, 2025.

Upcoming PRIMA Education opportunities

You don't need to be a PRIMA member to participate in PRIMA's events. However, you'll save on the cost of registration if your entity or organization is a PRIMA member.

Learn how to communicate risk across departments: Attend PRIMA ERM training



Registration is now open for PRIMA's ERM virtual training this December! Get the tools you need to build long-term, enterprise-wide resiliency in your public entity. Designed around ISO 31000, this immersive online program goes beyond the basics to help you reduce costs, measure performance, and mitigate risk effectively.

[Register](#)

Enhance your leadership skills at PRIMA Leadership Academy



Registration is now open for PLA, taking place March 3-4, 2026, in Alexandria, VA. This two-day program is designed for public risk professionals seeking to strengthen their leadership capacity. Participants will learn to diagnose challenges, mobilize stakeholders, and navigate complex issues with agility.

PLA26 will feature a new instructor and expanded content!

[Register](#)

Bring PRIMA's ERM training to your office



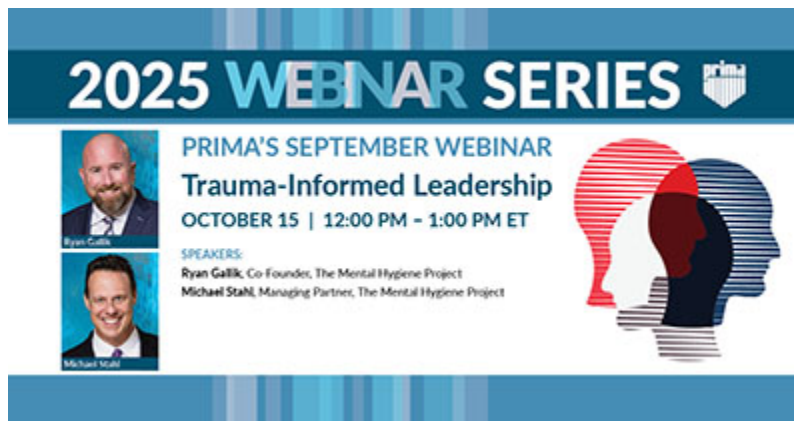
Take your team's risk management skills to the next level - without the hassle of travel. PRIMA's In-House ERM Training delivers expert-led professional development tailored to your organization's needs, whether virtually or on-site.

With customized content, flexible scheduling, and industry-leading instructors, PRIMA makes it easy to strengthen your risk management strategy.

[Get started](#)

Upcoming PRIMA webinars

October 15 webinar - Lead with empathy: The power of trauma-informed leadership



Few organizational leaders have a clear understanding of trauma’s pervasive influence or how they can help employees address, manage and overcome what we refer to as “experienced trauma.”

However, there exists an approach that transcends traditional notions of management, one that acknowledges the profound impact of trauma on individuals and organizations. It’s a leadership approach that seeks to heal, empower and foster growth: trauma-informed leadership.

[Register](#)

Additional PRIMA resources

Please check out [PRIMA’s website](#) to learn more about additional educational opportunities and resources available.

PRIMA membership

The Public Risk Management Association (PRIMA) is the one-stop resource for education and training, risk resources, and networking opportunities for public sector risk managers.

For more information about PRIMA membership, please contact Paul Gerard, Manager of Membership, at (703) 253-1266 or membership@primacentral.org.

Please also check out PRIMA's [membership brochure](#).

700 S.Washington Street, Suite 218, Alexandria, VA 22314