



PRIMA Annual Conference

There's still time to register for PRIMA25



Don't miss your chance to attend PRIMA25! This once-a-year opportunity is your chance to connect with industry leaders, sharpen your professional skills, and learn about the latest trends.

Over four days, you'll have access to:

55+ education sessions

7+ networking events

75+ vendors

[Register here.](#)

REGISTRATION CATEGORIES	EARLY BIRD REGISTRATION RATES	REGULAR RATES After April 14	ONSITE
PRIMA GOVERNMENT RATE	\$725	\$825	\$850
GOVERNMENT NON-MEMBER	\$925	\$1,025	\$1,050
PRIMA CORPORATE AFFILIATE MEMBER	\$825	\$925	\$950
CORPORATE NON-MEMBER	\$1,025	\$1,050	\$1,075

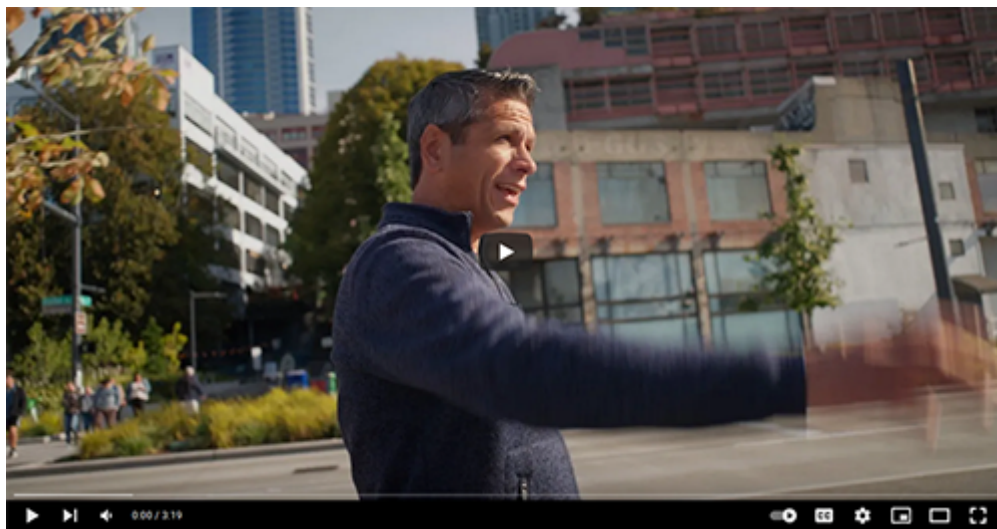
Download the Annual Conference brochure

Get a sneak peek at what's ahead! [Check out the PRIMA Conference Brochure](#) to see our exceptional speaker lineup, thought-provoking sessions, and exciting opportunities to expand your professional network.

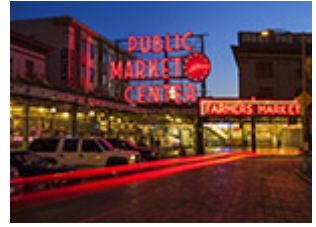
PRIMA's Destination Guide to Seattle

Join us in Seattle for PRIMA25 — and make the most of your trip by exploring one of the most beautiful and vibrant cities in the U.S.! We've created a guide to help you make the most of your time while visiting the Emerald City.

But first, watch this short video to see how easy it is to navigate around downtown Seattle, from Pike Place Market to the Waterfront.



Experience Seattle and the Pacific Northwest



Seattle has something for everyone - whether you love sightseeing, museums, outdoor adventures, or sports. Below are a few recommended experiences to get you started. For more travel tips and ideas, visit PRIMA's [Visit Seattle site](#).

Attractions

- [Space Needle](#) – Enjoy breathtaking views of the city, Puget Sound, and Mount Rainier.
- [Pike Place Market](#) – A must-visit for fresh seafood and the famous flying fish.
- [Chihuly Garden and Glass](#) – Stunning glass art installations by Dale Chihuly.

Museums

- [Museum of Pop Culture](#) – Explore exhibits on music, film, and gaming.
- [The Museum of Flight](#) – A fascinating look at aviation history, with real aircraft and space exhibits.
- [Seattle Art Museum](#) – A diverse collection of art, from contemporary to Indigenous works.

Live Sports and Outdoor Activities

- [Watch the Seattle Mariners](#) - Enjoy a Mariners game at T-Mobile Park, with the Seattle skyline as the backdrop. The Mariners will play home games from May 27 - June 5.
- [Take a Ferry Ride](#) - See a spectacular view of the Seattle skyline on your way to Bainbridge Island or take one of the other ten ferry routes to the destination of your choice.
- [Whale Watching](#) - The southern resident Orcas typically travel through the San Juan Islands from May through October, and Seattle is lucky enough to spot gray and humpback whales year-round.

Extend Your Stay

See the best of what Washington state has to offer. Here are a few suggestions

- [Olympic National Park](#) - Explore lush rainforests, rugged mountain peaks, and scenic coastlines - all in one park.
- [Whidbey Island](#) - After taking the ferry to this island just northwest of Seattle, it's a quick drive to the charming and walkable downtowns of Langley, Freeland, and Coupeville.
- [Woodinville Wine Country](#) - Explore one of the West Coast's leading wine towns where you'll find over 100 wineries and tasting rooms showcasing diverse pours from all over the state.
- [Portland, Oregon](#) - Drive or take the train to Portland, known for its vibrant food scene, craft breweries, and eclectic arts culture.

Upcoming PRIMA educational opportunities

You don't need to be a PRIMA member to participate in PRIMA's events. However, you'll save on the cost of registration if your entity or organization is a PRIMA member.

Add in-person ERM training to your PRIMA25 registration



Attending PRIMA25? It's not too late to add **ERM training to your registration for an additional \$475**. Don't miss this opportunity!

[Learn more and register.](#)

Bring PRIMA's ERM training to your office



Take your team's risk management skills to the next level - without the hassle of travel. PRIMA's In-House ERM Training delivers expert-led professional development tailored to your organization's needs, whether virtually or on-site.

With customized content, flexible scheduling, and industry-leading instructors, PRIMA makes it easy to strengthen your risk management strategy.

[Get started.](#)

PRIMA education/resources

Please check out [PRIMA's website](#) to learn more about additional educational opportunities and resources available.

PRIMA membership

The Public Risk Management Association (PRIMA) is the one-stop resource for education and training, risk resources, and networking opportunities for public sector risk managers.

For more information about PRIMA membership, please contact Paul Gerard, Manager of Membership, at (703) 253-1266 or membership@primacentral.org.

Please also check out PRIMA's [membership brochure](#).



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