



PUBLIC RISK MANAGEMENT ASSOCIATION

*Resources and Opportunities for
Public Risk Management Practitioners*

*About
Public Risk
Management
Association
(PRIMA)*

- **Our mission** is to advance the knowledge and practice of public risk management.
- **Only association** that focuses **solely on the public sector** risk management professional.
- In the evolving field of risk management, PRIMA is your **one-stop resource** for **educational programming, risk resources** and **networking opportunities**.



Who are PRIMA Members

- Coordinate risk management
- Purchase insurance
- Manage human resources
- Administer safety and environmental programs
- Manage labor issues
- Handle parks and recreation programs
- *And much more*



Strategic Plan

A roadmap for the future of the Association and the profession

PRIMA's board of directors has defined a set of goals to ensure PRIMA continues its mission.

PRIMA will...

- **Be the primary resource** for public risk management educational programs, products and services.
- **Promote and advance** the profession of public risk management.
- **Establish and enhance** the relationships between PRIMA and its stakeholders.
- **Be diversified** to ensure long-term sustainability.
- **Identify unmet needs** of the public risk management community at large, and develop products to meet those needs.



MEMBERSHIP TYPES

- Government
- Government Associate
- Affiliates
 - Corporate/Vendor
 - Organizational
 - Individual
- Corporate Associate
- Transitional
- Student
- Faculty



Annual Conference

- Wide variety of educational sessions
- Outstanding networking opportunities
- Exhibit hall with cutting-edge products and services
- Dynamic keynote presentations

Upcoming Conferences:

2021 – Milwaukee, WI

2022 – San Antonio, TX

2023 – Long Beach, CA



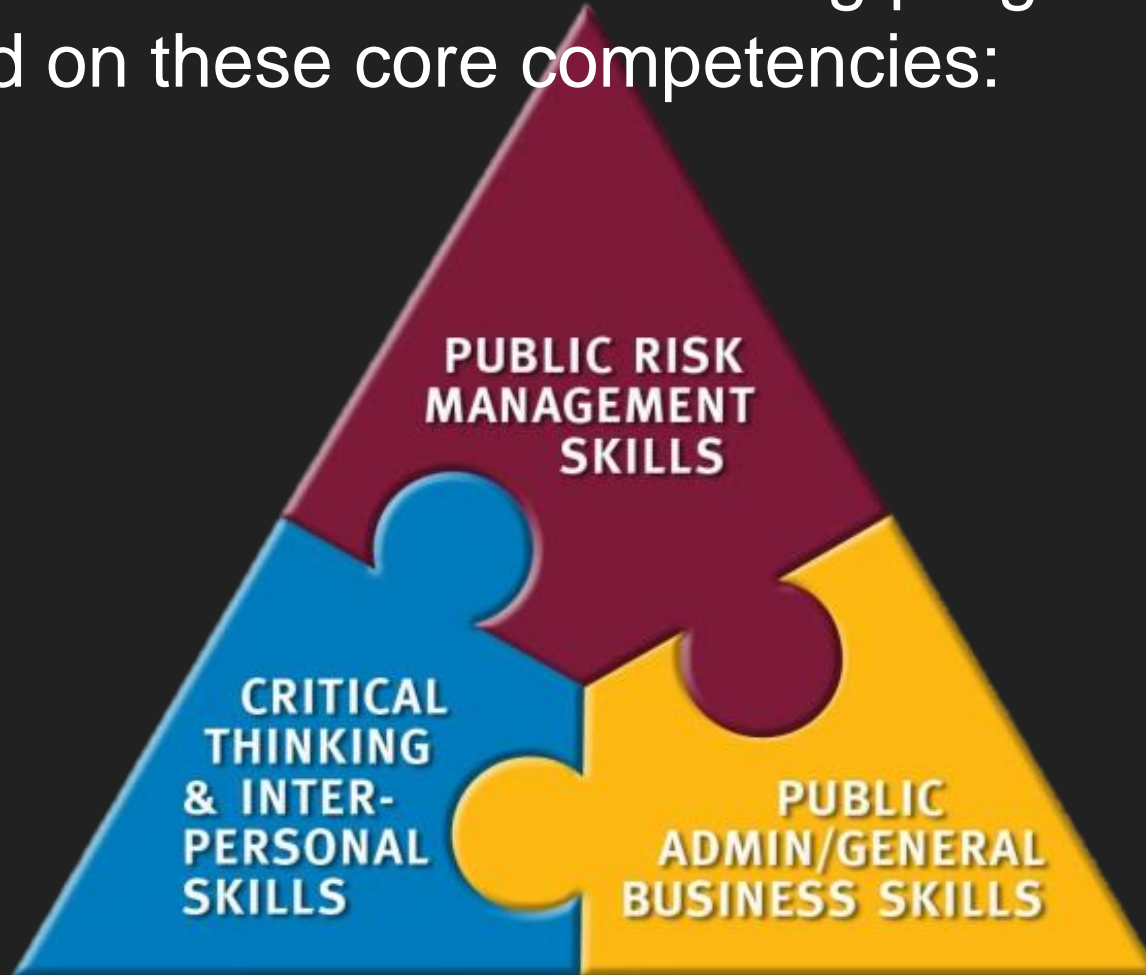
*Public
Entity
Risk
Institute
(PERI)
Partnership*

- **In 2013**, PRIMA took over operations of the Public Entity Risk Institute (PERI).
- PRIMA manages all new PERI programs for public entities and nonprofits.
- **In 2014**, PRIMA and PERI launched a comprehensive public sector risk management needs assessment survey.
- The results of the survey will guide future PERI educational programming for the public sector.



EDUCATION

PRIMA's education and training programs are based on these core competencies:



EDUCATION



EDUCATION



Webinars



Podcasts



Blogs

Resources & Publications

- **CYBRARY** – Online resource library with over 2,800+ documents
- **PRIMAtalk** – Member-only online community and list serve
- **PUBLIC RISK MAGAZINE** – Published 6x a year
- **RiskWatch E-NEWSLETTER** – Latest weekly news delivered to your inbox



More Resources

- Membership Directory
- Risk Management Glossary of Terms
- Specialized reports, papers, and links
- Risk Manager's Briefing Kit



Awards & Scholarships

PRIMA offers a number of awards and scholarships to reward and recognize its members for excellence in the field of risk management

- **Public Risk Manager of the Year**
- Achievement Awards for Product, Program & Pool
- **Annual Conference Scholarship**
- Non-Risk Manager Scholarship
- PRIMA Institute Scholarship
- Small Entity Scholarship
- Tribal Scholarship



Committees & Task Forces

PRIMA's committees support the Association's mission

- Education
- Chapter Relations & Membership Enhancement
- Leadership Development
- Task Forces *as needed*



PRIMA *Chapters*

PRIMA's **28 chapters**
provide valuable knowledge
to the Association and its
members.

- Arizona
- California
- Colorado
- Connecticut
- Florida-Central
- Florida-South
- Florida-Southwest
- Florida-Tampa Bay
- Georgia
- Idaho
- IA/NE/SD
- Kansas
- Louisiana
- Maryland
- Michigan
- Minnesota
- Missouri
- Nevada
- North Carolina
- Ohio
- Oregon
- South Carolina
- Tennessee
- Texas
- Utah
- Virginia
- Washington
- Wisconsin



Get Involved with PRIMA

- Join a PRIMA chapter
- Volunteer for a PRIMA committee
- Apply for the PRIMA Board of Directors



Share Your Successes

1. Present an educational session at the Annual Conference
2. Write an article about your program for *Public Risk* magazine or PRIMA blog
3. Contribute resources to the PRIMA Cybrary





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THANK YOU!



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