

INVESTMENT INFORMATION Benefits based on the level of support.	TITANIUM \$15,000	PLATINUM \$12,500	DIAMOND \$8,500	GOLD \$6,000	SILVER \$3,000	EXHIBITOR \$2,000
Recognition at Texas PRIMA events throughout the year & quarterly Texas PRIMA newsletters	✓	✓	✓	✓	✓	
Invitation to spring partnership meeting	✓ ✓	✓ ✓	✓			
Spotlight promotion before the conference on social media platforms	✓					
Premier listing in the online Buyer's Guide with up to five (5) Buyer's Guide categories	✓	✓	✓	✓	✓	
Basic listing in the online Buyer's Guide with one (1) Buyer's Guide category						✓
Job listings on the Texas PRIMA website	✓	✓	✓	✓	✓	
Company description, logo, and link to company's website on the sponsor section of the Texas PRIMA website	✓	✓	✓	✓	✓	
Company logo in rotating advertisement on the Texas PRIMA website	✓	✓				
One-time spotlight feature article in the Texas PRIMA newsletter	✓	✓	✓			
Access to Texas PRIMA membership listing in electronic format	✓	✓	✓	✓		
Texas PRIMA memberships	6 (\$1,350 value)	4 (\$900 value)	3 (\$675 value)	2 (\$450 value)	1 (\$225 value)	
CONFERENCE-RELATED BENEFITS / RECOGNITION						
Listing in conference schedule materials	✓ With logo	✓ With logo	✓ With logo	✓	✓	✓
10' x 20' Draped booth with a sign, two (2) 6' tables, four (4) chairs, and basic electrical service	✓	✓	✓			
10' x 10' Draped booth with a sign, one (1) 6' table, two (2) chairs, and basic electrical service				✓	✓	✓
Complimentary conference registrations include: access to the exhibit hall, Monday night networking event, Tuesday luncheon and educational sessions. DOES NOT INCLUDE Texas PRIMA Membership	12 (\$6,300 value)	8 (\$4,200 value)	6 (\$3,150 value)	4 (\$2,100 value)	3 (\$1,575 value)	2 (\$1,050 value)
Recognition at morning beverage breaks	✓					
Sponsor videos - Eligible sponsors will be given the choice of live microphone time or video submission. The microphone time agenda placement will be in order of contract and full payment received	✓	✓				
Company logo on the following: Attendee tote bags (co-branded) and registration kick panels	✓	✓				
Company logo on conference signage and exhibitor listing	✓	✓	✓			
Company logo included on digital schedule display - if available	✓					
Company promotional item in attendee bags - sponsor to supply items	✓	✓				
Conference banner ad - recognizing company as a conference sponsor - for use on company website	✓					
Banner advertisement on the conference mobile app	✓	✓				
Push notifications through the mobile app during the conference - up to 2 notifications	✓					
Pre-registration list (Excel format) for pre-show marketing and post-registration list for post-show follow-up	✓	✓	✓	✓		
Pre-registration list (PDF format) for pre-show marketing & post-registration list for post-show follow up					✓	