



37TH ANNUAL CONFERENCE | NOVEMBER 1–4, 2026 | DALLAS

Preparing for the Wurst

TEXAS PRIMA

Fest



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WELCOME

Guten Tag, Y'all!

We are excited about this year's annual conference where we're embracing the spirit of a traditional German fest with our theme, Texas PRIMA Fest: Preparing for the Wurst! In risk management, we spend our days preparing for the unexpected, and while we hope for the best, we're always ready for the "wurst." This conference is designed to help you do just that by providing valuable education, practical insights, and meaningful connections with your fellow risk management professionals.

We'll kick off the conference on Sunday evening with our Welcome Reception, where you'll have the opportunity to reconnect with longtime colleagues, make new acquaintances, and enjoy refreshments in a relaxed atmosphere.

Monday morning begins with an outstanding keynote presentation to get the festivities underway, followed by a full schedule of educational sessions led by knowledgeable industry experts. Whether you're looking for new strategies, emerging trends, or practical solutions, you'll find sessions that will strengthen your professional toolkit.

Monday evening, we'll gather for our signature social event, complete with great food, casino games, a live band, and plenty of opportunities to network. We encourage everyone to embrace the conference theme by wearing your favorite Oktoberfest-inspired attire!

Tuesday continues with a wide variety of educational sessions, many of which will qualify for continuing education credit through various agencies. You'll have ample opportunities to learn from industry leaders, exchange ideas with peers, and discover innovative approaches to the challenges we all face.

On Wednesday, we'll wrap up the conference with a final round of educational sessions and a closing keynote rockstar before sending everyone home with new knowledge, stronger professional connections, and, of course, plenty of door prizes.

While we'll certainly enjoy the festive atmosphere, the true heart of Texas PRIMA Fest is our commitment to professional development, collaboration, and advancing the practice of public risk management. I hope you'll join us as we learn together, celebrate together, and continue preparing for whatever comes our way—even the wurst!

Prost, and I'll see you at Texas PRIMA Fest!

Mandy Riske
President, Texas PRIMA



OPENING KEYNOTE

JOHNNY QUINN

PUSH WHAT'S POSSIBLE

As the third person in history to play pro football and compete in the Winter Olympics, Johnny brings a rare perspective on what it takes to perform under pressure. His journey from the gridiron to the Olympic track gives him a unique perspective on what it takes to turn setbacks into comebacks and challenges into the best opportunities you never saw coming.

His P.U.S.H. framework has equipped thousands at organizations like Toyota, Southwest Airlines, and Verizon to collaborate more effectively, stay agile during disruption, and build momentum—no matter the season. By helping audiences push past what's holding them back, he helps them discover untapped potential they didn't know they had.

Recognized by major media outlets including *ESPN*, *CNN*, *USA Today*, and *The Wall Street Journal*, and the author of *PUSH: Breaking Through Barriers*, Johnny delivers proven strategies teams can implement the very next day.



CLOSING KEYNOTE

MARK SCHULMAN AND HEATHER J. CRIDER

THE EVERYDAY ROCKSTAR

What does it take to perform at your best when the pressure is on? Mark Schulman knows firsthand. As the longtime drummer for global superstars including P!NK, Cher, Billy Idol, Stevie Nicks, Foreigner, and Sheryl Crow, Mark has performed for more than one billion people on the world's biggest stages. Mark has been the backbone of stadium tours where one mistake in front of 50,000 people ends careers.

Mark takes audiences behind the scenes of stadium tours to reveal the mindset and habits that fuel extraordinary performance. Heather J. Crider is a NeuroPerformance Architect, expert in resilience and brain-based stress reduction. The Everyday Rockstar® Experience fuses world-tour rockstar energy with the precision of applied neuroscience.

Mark and Heather provide actionable tools that help leaders and teams strengthen collaboration, elevate performance, and thrive under pressure. Whether you're navigating organizational change, leading through uncertainty, or striving to bring your best every day, you'll leave energized and equipped with proven techniques to perform with greater confidence, purpose, and



impact. He is the author of *Conquering Life's Stage Fright*, which teaches readers how to harness doubt, fear, and anxiety to perform at their best when it matters most, and *The Attitude Equation*, which provides a practical framework for developing the attitudes that drive resilience, confidence, and sustained high performance.

Get ready for a keynote that hits all the right notes and will have you thinking differently long after the applause ends.



**STICK AROUND FOR THE DOOR PRIZES AT THE END OF THE CLOSING KEYNOTE!
YOU MUST BE PRESENT TO WIN!**

CONFERENCE SCHOLARSHIPS

Scholarship Application Deadline: September 15th

Interested in attending Texas PRIMA's annual conference this fall but your entity's budget will not allow for it? Here's your opportunity to apply for a scholarship to the 2026 Texas PRIMA Conference in Dallas, Texas!

The conference scholarship allows public risk management professionals across the state of Texas the opportunity to attend the annual conference when their entity lacks the financial support to allow them to attend otherwise. Texas public entity members who have not attended the last two Texas PRIMA conferences are eligible to submit an application. Full and partial scholarship funds are awarded for registration, 2027 Texas PRIMA membership, and lodging at the conference hotel or nearby hotel. Public entities include cities, counties, state agencies, school districts, and other special districts. Eligible entities may receive no more than one scholarship per organization. The scholarship application deadline is September 15th. A limited number of scholarships are available to attend the 2026 Texas PRIMA Conference, so don't delay – apply for an annual conference scholarship today!

STUDENT SCHOLARSHIPS

Texas PRIMA is excited to once again offer student scholarships for full-time students currently enrolled in an accredited college or university located in the state of Texas! Full and partial scholarship funds are awarded for registration, 2027 Texas PRIMA membership, and lodging at the conference hotel or nearby hotel. A limited number of student scholarships are available. The scholarship application deadline is September 15th.

EDUCATIONAL SESSIONS

Whether you are a seasoned risk management, safety, employee benefits, human resources, or claims professional, or if you are just beginning your career, the Texas PRIMA educational sessions will offer new and exciting information from your colleagues and peers in risk management and related fields. The agenda has a full range of topics with educational tracks, including General Risk Management, Employment Practices and Benefits, Workers' Compensation, Safety and Claims, and Leadership and Professional Development.

CONTINUING EDUCATION CREDITS

The Texas PRIMA conference will provide continuing education credit for select sessions from the Texas Department of Insurance. Registrants wishing to receive TDI CE credit must sign in and out at each session. Texas PRIMA will also provide continuing education credit through SHRM, HRCI, TASBO, and PACE Certified Case Manager programs. Additionally, select sessions will be submitted to the Texas Bar for continuing legal education credit approval. Visit the registration desk during conference hours with any questions or for more information regarding a certificate of attendance or other certification programs.



SCHEDULE AT A GLANCE

General Risk	Workers' Comp	Employment Practices & Benefits	Safety/Claims	Leadership & Professional Development	
	SUNDAY, NOVEMBER 1				
12:00 PM - 6:00 PM	CONFERENCE REGISTRATION - LANDMARK FOYER				
6:00 PM - 7:00 PM	WELCOME RECEPTION & REGISTRATION - LANDMARK D				
	MONDAY, NOVEMBER 2				
7:30 AM - 6:00 PM	CONFERENCE REGISTRATION - LANDMARK FOYER				
7:30 AM - 8:00 AM	FIRST-TIME ATTENDEE ORIENTATION - LANDMARK D				
7:30 AM - 8:30 AM	MORNING BEVERAGE SERVICE - LANDMARK FOYER				
8:30 AM - 9:45 AM	KEYNOTE ADDRESS JOHNNY QUINN - LANDMARK BALLROOM				
10:00 AM - 11:15 AM	EDUCATIONAL SESSIONS				
CUMBERLAND ABC	CUMBERLAND EF	CUMBERLAND GH	CUMBERLAND J	CUMBERLAND K	CUMBERLAND L
Navigating the Crossroads of FMLA, ADA, and Workers' Compensation David Setzkorn, <i>Sedgwick</i> ; Mark Barta, <i>City of McKinney</i>	Reducing Roadway Risks in Municipal Fleet Operations: Practical Strategies for Safer Driving Cody Stewart, <i>National Safety Council</i>	Adversity or Opportunity - A Story of Hope and The Power of Attitude Dean Coughenour, <i>City of Flagstaff (retired)</i>	811 - Protect Personnel, Citizens, and Property from Utility Damage Effects Bill Ott, <i>Texas 811</i> ; Mark Shell, <i>City of Fort Worth</i> ; Scott Morrow, <i>Austin Water</i>	Beyond Burnout: How Leaders Can Reduce Organizational Risk by Supporting Employee Mental Health Katie Dawson, <i>CareATC</i>	Tried & True: Successful & Ethical Return to Work Solutions Anastasia Settle, <i>Carlisle Medical</i>
11:30 AM - 1:00 PM	GRAND OPENING OF EXHIBIT HALL AND LUNCHEON - MARSALIS HALL				
1:15 PM - 2:30 PM	EDUCATIONAL SESSIONS				
CUMBERLAND ABC	CUMBERLAND EF	CUMBERLAND GH	CUMBERLAND J	CUMBERLAND K	CUMBERLAND L
Bier Goggles und Bias: Seeing Clearly Beyond the Foam Melissa Steger, <i>WorkComp College</i> ; Stuart Colburn, <i>Downs, Stanford, Schrock, & Colburn, P.C.</i>	Before the Incident: How CPTED Helps Schools Identify and Defend Against Foreseeable Risk Mason Wooldridge, <i>Sigma 7 RSM</i>	Beyond Discipline: Progressive Accountability After Fleet Accidents Joshua Baker, <i>City of New Braunfels</i>	Reducing Muskuloskeletal Risk Through Early Intervention Daryl Laney, <i>DC, NCS Healing</i> ; Verenice Rosales, <i>Jefferson County</i>	What Goes Into a Medical Premium? The Science Behind the Rate - and How to Challenge It Victor Guajardo, <i>First Financial Group of America</i>	Daring to Lead Carleen Patterson, <i>Alliant Insurance Services, Inc.</i>
2:30 PM - 3:00 PM	BEVERAGE BREAK WITH EXHIBITORS - MARSALIS HALL				

General Risk	Workers' Comp	Employment Practices & Benefits	Safety/Claims	Leadership & Professional Development	
	MONDAY, NOVEMBER 2				
3:15 PM - 4:30 PM	EDUCATIONAL SESSIONS				
CUMBERLAND ABC	CUMBERLAND EF	CUMBERLAND GH	CUMBERLAND J	CUMBERLAND K	CUMBERLAND L
The Price is Right - Claims Edition Leslie Barton and Jared Smith, <i>Safety National</i>	When Change Creates Claims: Reducing Employment Risk During Organizational Transition Dr. Thomas W. Faulkner, <i>Faulkner HR Solutions</i>	From Best to Worst - What's New in Workers' Compensation Ricky D. Green, <i>The Law Office of Ricky D. Green, PLLC</i>	Vital Updates to Texas School Abuse Reporting Laws Dan Foster, <i>Munich Re Specialty-North America</i> ; Aaron Lundberg, <i>Praesidium, Inc.</i>	Safety: What's the Big Deal Berry Bairrington, <i>City of Waco</i>	Bridging the Divide: Leading Across Generations to Reduce Organizational Risk Euriah Brown, <i>City of Greenville</i>
4:30 PM - 5:30 PM	NETWORKING WITH EXHIBITORS - MARSALIS HALL				
7:00 PM - 12:00 AM	MONDAY NIGHT NETWORKING & DINNER EVENT - LANDMARK BALLROOM				
	TUESDAY, NOVEMBER 3				
7:30 AM - 5:00 PM	CONFERENCE REGISTRATION - LANDMARK FOYER				
7:30 AM - 8:30 AM	MORNING BEVERAGE SERVICE - LANDMARK FOYER				
8:30 AM - 9:45 AM	EDUCATIONAL SESSIONS				
CUMBERLAND ABC	CUMBERLAND EF	CUMBERLAND GH	CUMBERLAND J	CUMBERLAND K	CUMBERLAND L
You Be the Judge: Wild Claims and Crazy Outcomes Rick Pray and Scott McNea, <i>Alliant Insurance Services, Inc.</i>	Define Compensability Early, Manage Claims More Effectively Ray Luedke and Donald Abrams, <i>Clinical Compensation Consultants</i> ; Donnie Marek, <i>Alvin ISD</i>	Why AI Won't Replace EQ...EVER! Developing a High Level of Emotional Intelligence Randy Anderson, <i>E3 Professional Trainers, LLC</i>	Brain Health Check: How Resilient is Your Organization, Really? Courtney Ranger, <i>Alzheimer's Association</i>	Building the Risk Program Nobody Funded Kristina Peters, <i>Charlesworth Consulting</i>	Brewing Success: Three Perspectives on a Public Entity Transition Danielle Thompson, <i>City of Corpus Christi</i> ; Betsy Blackmon, <i>IMO</i> ; Romeo Saenz, <i>Claims Administrative Services</i>
9:45 AM - 10:15 AM	BEVERAGE BREAK WITH EXHIBITORS - MARSALIS HALL				

General Risk	Workers’ Comp	Employment Practices & Benefits	Safety/Claims	Leadership & Professional Development	
	TUESDAY, NOVEMBER 3				
10:30 AM - 11:45 AM	EDUCATIONAL SESSIONS				
CUMBERLAND ABC	CUMBERLAND EF	CUMBERLAND GH	CUMBERLAND J	CUMBERLAND K	CUMBERLAND L
Subrogation Rewind: 10 Years of Case Law Trends & Traps Michael Donovan, <i>Burns Anderson Jury & Brenner, LLP</i> ; Susan Mullins, <i>Sedgwick</i> ; Danielle Caster, <i>City of Fort Worth</i>	Weight Health at a Crossroads: Navigating GLP-1s, Cost and Care Strategy: A Practical Framework for Employers to Manage Weight, Health, Risk, and Emerging Treatment Trends Dr. Lakshmi Seshadri & Lauren Safranek, <i>Lockton</i>	Success through Communication and Presentation Skills Dean Coughenour, <i>City of Flagstaff (retired)</i>	Managing Data Center Growth and Infrastructure Risk for Texas Communities Ron Murchek, <i>Sedgwick</i>	Crossing Guards: From “Wurst Käse” Scenario to an Apple Strudel Outcome Cheryl Courson, <i>Mesquite ISD</i>	How to Develop a Comprehensive Emergency Response Plan Cari Vega, <i>City of Arlington</i>
12:00 PM - 1:15 PM	AWARDS LUNCHEON - LANDMARK BALLROOM				
1:30 PM - 2:45 PM	EDUCATIONAL SESSIONS				
CUMBERLAND ABC	CUMBERLAND EF	CUMBERLAND GH	CUMBERLAND J	CUMBERLAND K	CUMBERLAND L
Leadership as a Risk Control - How Culture Shapes Organizational Risk Michael Stegen, <i>City of San Marcos</i>	Public Entity Property Insurance is Changing: What Every Risk Manager Needs to Know About Property Insurance Marco Flores, <i>Stormlex Law Group</i>	Willkommen Back: Return to Work in Workers’ Compensation Ricky D. Green, <i>The Law Office of Ricky D. Green, PLLC</i>	One Big Beautiful Bill (OBGBA) - New Legislation Concerning HSA & DCA-FSA, Telehealth, Direct Primary Care & ACA Market Place Plans Rick Tisch, <i>HSA Bank</i>	The What and Why - September 1, 2025 - Texas HB 4623 (Title 5 Chapter 118) Judyann Robinson, <i>Irving ISD (retired)</i>	Transforming AED Programs with Intelligent Technology: Advancing Compliance, Readiness, Liability Protection, and Saving More Lives Dereck Dietrich, <i>Safety Med</i>
2:45 PM - 3:15 PM	BEVERAGE BREAK WITH EXHIBITORS - MARSALIS HALL				
3:30 PM - 4:45 PM	EDUCATIONAL SESSIONS				
CUMBERLAND ABC	CUMBERLAND EF	CUMBERLAND GH	CUMBERLAND J	CUMBERLAND K	CUMBERLAND L
Changing Your Perspective of Change - Learning to Cope with Change and Lead Others Through It Randy Anderson, <i>E3 Professional Trainers, LLC</i>	Going from Wurst to Quality Assurance with a 504 Provider D.C. Campbell, <i>CompStat Research Group</i> ; Catherine Benavidez-Anderson, <i>IMO</i> ; Fernando Hernandez, <i>City of Austin</i>	Anatomy of a Threat Jeff McKissack, <i>Defense by Design</i>	Benefits and Perks by Life Stage: Meeting Generations Where They Are Amy Letke, <i>Marsh McClennan Agency</i>	Authority Clash: Reducing Public Entity Risk Theron L. Bowman, PhD., <i>The Bowman Group</i> ; James Hawthorne, <i>Chief (retired)</i> ; Pamela H. Johnson, <i>PHR Consulting</i>	The First Five Minutes: Managing Sudden Cardiac Arrest and Severe Bleeding Before EMS Arrives Bobby Wehmeyer, <i>AED123</i>
4:45 PM - 6:00 PM	SPONSOR APPRECIATION & NETWORKING RECEPTION - MARSALIS HALL				

General Risk		Workers' Comp		Employment Practices & Benefits	
	WEDNESDAY, NOVEMBER 4				
8:00 AM - 12:00 PM	CONFERENCE REGISTRATION - LANDMARK FOYER				
8:00 AM - 8:30 AM	MORNING BEVERAGE SERVICE - LANDMARK FOYER				
8:30 AM - 9:30 AM	EDUCATIONAL SESSIONS				
CUMBERLAND ABC	CUMBERLAND EF	CUMBERLAND GH	CUMBERLAND L	All sessions are approved for HRCI, SHRM & PACE Case Manager Continuing Education credits. Continuing Education credits are also available for select sessions for TDI, TXCLE & TASBO. Have questions about conference CEs? Visit the conference registration desk to learn more!	
The Advocacy Advantage: Reframing Perspectives for Better Outcomes George Flores, <i>DigiStream Investigations</i>; Melissa Steger, <i>WorkComp College</i>	Employee Relations Problems in the Workplace: What We Have Here is a Failure to Communicate Michael McCall, J.D., <i>Protection For All Consulting</i>	Preparing for the Wurst: When a Routine Claim Starts Heading Off Course Matthew Worthington, <i>PAM Health</i>; Jorge Camorlinga, <i>UFG Insurance</i>	Risk Wrangler: Texas Edition Maggie Raprich & Grant Gates, <i>McLarens</i>; Brett Anderson, <i>Texas Association of Counties</i>		
9:45 AM - 12:00 PM	MEMBERSHIP MEETING AND CLOSING KEYNOTE ADDRESS BRUNCH MARK SCHULMAN & HEATHER J. CRIDER - LANDMARK BALLROOM				

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GOLD

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HUB International | Work Shield | Pilot**

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CONFERENCE REGISTRATION INFORMATION

Conference Registration includes access to all educational sessions, the Exhibit Hall and all special events.

Conference special events and meal functions include:

SUNDAY

Welcome Reception 6:00 PM – 7:00 PM
Network with other attendees and enjoy beverages and light hors d'oeuvres.

MONDAY

Opening Keynote, Johnny Quinn 8:30 AM – 9:45 AM
Grand Opening of Exhibit Hall and Luncheon 11:30 AM – 1:00 PM
Monday Night Networking Event & Dinner 7:00 PM – 12:00 AM
Entertainment includes casino games and live music from *Jukebox Heroes*. Dinner will be served buffet style.

TUESDAY

Awards Luncheon..... 12:00 PM – 1:15 PM
Sponsor Appreciation & Networking Reception 4:45 PM – 6:00 PM
Network with sponsors and exhibitors while you enjoy beverages and light hors d'oeuvres.

WEDNESDAY

**Membership Meeting, Brunch
and Closing Keynote, Mark Schulman**..... 9:45 AM – 12:00 PM

HOST HOTEL



HYATT REGENCY DALLAS
300 Reunion Blvd. Dallas, TX 75207

[Click here](#) to make your reservation, or call the hotel at (214) 651-1234 and ask for the Texas PRIMA conference group rate of **\$229/night** (before taxes).

The discounted self-parking rate is \$10 per day. Valet is not discounted.



CANCELLATIONS & REFUNDS



All cancellations must be received in writing (email or mail) on or before **September 25, 2026**, to receive a full refund minus a \$25 administrative processing fee. Refunds requested on or after **September 26, 2026** will not be refunded. Conference “no-shows” will not receive a refund. All refunds will be processed post-conference.

REGISTRATION FORM

[CLICK HERE TO REGISTER ONLINE](#)

*FIELDS REQUIRED

Your Conference Attendance: ☐ First Time!!! ☐ my # ____ year How many years have you been in the risk management profession? _____

First & Last Name*: _____ Title: _____

Professional Credentials/Certifications: _____

TDI License #: _____ Entity/Employer*: _____

Work Address: _____ City/State/Zip: _____

E-mail*: _____ Daytime Phone: _____

Dietary Restrictions: _____

I am interested in obtaining continuing education credit for: ☐ HRCI ☐ SHRM ☐ Certified Case Manager (CCM) ☐ TASBO ☐ TDI ☐ Texas Bar
Other CE I would like Texas PRIMA to consider: _____

SIGN ME UP FOR THE 2026 TEXAS PRIMA CONFERENCE

	OCTOBER 6 OR EARLIER	OCTOBER 7 OR LATER
Public Entity	☐ \$ 485	☐ \$ 535
Risk Pool	☐ \$ 650	☐ \$ 700
Corporate	☐ \$ 750	☐ \$ 800
Student** or Retiree	Please contact info@texasprima.org for rates.	

(**Must provide proof of enrollment.)

ALL FEES INCLUDE Texas PRIMA MEMBERSHIP

OPT OUT OF EVENTS:

If you need to miss a conference function, please let us know. This helps us plan for the proper number of guests.

- ☐ Sunday – Welcome Reception 6:00 PM – 7:00 PM
- ☐ Monday – Grand Opening of Exhibit Hall & Luncheon 11:30 AM – 1:00 PM
- ☐ Monday Night Networking & Dinner 7:00 PM – 12:00 AM
- ☐ Tuesday – Awards Luncheon 12:00 PM – 1:15 PM
- ☐ Wednesday – Membership Meeting, Closing Keynote & Brunch 9:45 AM – 12:00 PM

PLEASE NOTE: Attendance at Texas PRIMA events constitutes an agreement by the attendee to Texas PRIMA's use and distribution of the attendee's images or voice in photographs and recordings of such events and activities. By providing your email address you agree to receive emails from Texas PRIMA and sponsoring organizations. Unless you inform Texas PRIMA that you object, permission is assumed. **ADA ACCOMMODATION REQUESTS** should be submitted to info@texasprima.org no later than October 15, 2026.



PAYMENT INFORMATION

[CLICK HERE TO REGISTER ONLINE](#)

E-MAIL: info@texasprima.org

MAIL: Register & pay by check: TEXAS PRIMA, P.O. BOX 92373, AUSTIN, TX 78709

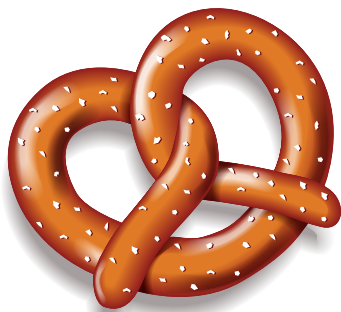
CONFERENCE REGISTRATION INCLUDES:

- Exhibit Hall & Session Access
- Welcome Reception
- Monday Night Networking & Dinner (1 ticket)
- Sponsor Appreciation Reception
- Monday & Tuesday Luncheons
- Wednesday Brunch
- One-year Texas PRIMA Membership

Public Entity \$85 | Risk Pool \$150

Corporate \$225 | Student \$10

- ☐ OPT ME OUT of the Texas PRIMA Membership (fee remains the same)



FEES DUE/SUBTOTAL

Complete this section, indicating corresponding payment amounts; enter total in TOTAL PAYMENT DUE / ENCLOSED below.

CONFERENCE REGISTRATION FEE

(from the registration option that you selected)..... \$ _____

GUEST TICKET(S)

Registration includes 1 ticket to each event listed below. If you would like to purchase guest tickets, please complete the section below.

- | | | |
|---|---------------------------------|----------|
| ☐ Monday Luncheon | \$50 each x _____ extra tickets | \$ _____ |
| ☐ Monday Night Networking & Dinner | \$65 each x _____ extra tickets | \$ _____ |
| ☐ Tuesday Awards Luncheon | \$50 each x _____ extra tickets | \$ _____ |
| ☐ Wednesday Brunch | \$50 each x _____ extra tickets | \$ _____ |

TOTAL PAYMENT DUE / ENCLOSED

(must equal amounts indicated in fees due/guest ticket sections above) \$ _____

SELECT PAYMENT TYPE

☐ MASTERCARD ☐ VISA ☐ AMEX ☐ CHECK (For payment by check, do not staple payment to form.)

Card Number: _____ Sec. Code: _____

Cardholder Phone Number: _____ Exp. Date: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Name as it appears on card: _____

Cardholder Signature: _____